

## ABSTRACT OF THE DISCLOSURE

The present invention pertains to a magnetic laminate that may be used in the creation of an advertising, novelty or remembrance item. The laminated construction provides for containment of the coercive rings so as to substantially eliminate the migration of forces between successive sheets in a stack. The sheets may have one or more removable elements that release cleanly from the configuration through the use of a curable, frangible coating that creates a frangible bond and that does not impede the processing or handling of the sheets.